

# FASHION DESIGN AND MERCHANDISING



## Program Description

Students trained in the Fashion Design and Merchandising Pathway will develop an overview of the opportunities, creativity, and versatility of the fashion world. Students selecting this career pathway will gain in-depth knowledge of the fashion industry, including fashion history, textiles and textile production, apparel merchandising, garment construction, and social and psychological influences on fashion trends and fashion choices. Opportunities to gain work experience and build relationships are an integral part of the program. The Fashion Design and Merchandising Pathway can lead to careers from clothing designer to professional shopper. From small entrepreneur to large manufacturer, rewarding jobs in fashion exist in most communities. Further post-secondary education is highly recommended.

For more information go to:

- [www.onetonline.org](http://www.onetonline.org)
- [www.bls.gov/ooh/](http://www.bls.gov/ooh/)
- [www.careeronestop.org](http://www.careeronestop.org)
- [www.virtualjobshadow.com](http://www.virtualjobshadow.com)
- [www.collegegrad.com](http://www.collegegrad.com)
- [www.cacareerzone.org](http://www.cacareerzone.org)

## Interview Ready Portfolio

- Job Application
- Resume
- Cover Letter & Thank You Letter
- Letters of Recommendation
- Certificates of Achievement / Awards



## CTE PATHWAY CORD REQUIREMENTS

### Introductory Course (optional):

- Life Management 1

The following courses and program components are required for the pathway graduation cord and require a grade of "C-" or better:

### Concentrator Course:

- \* Fashion Design

### Capstone Course:

- \* Fashion Design and Production

\* course offered at YCHS campus

### Experiential Learning (20 hours):

- Projects require prior approval from instructor and instructor grade upon completion

### Interview Ready Portfolio:

- Complete the Interview Ready Portfolio; including a final interview with a business partner

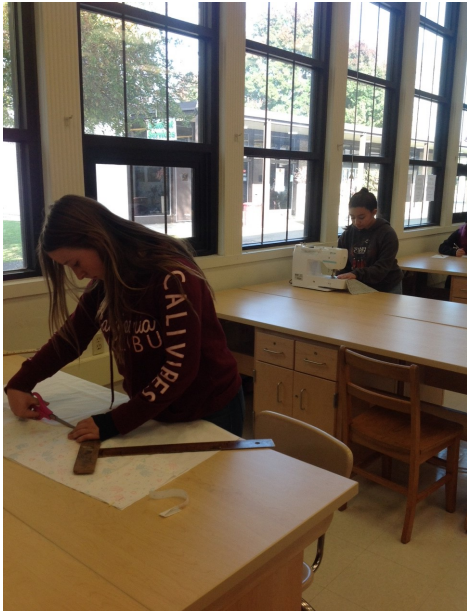
Upon completion of the program requirements, a certificate and graduation cord will be awarded.



# CTE Pathways to the Future



## FASHION DESIGN AND MERCHANDISING



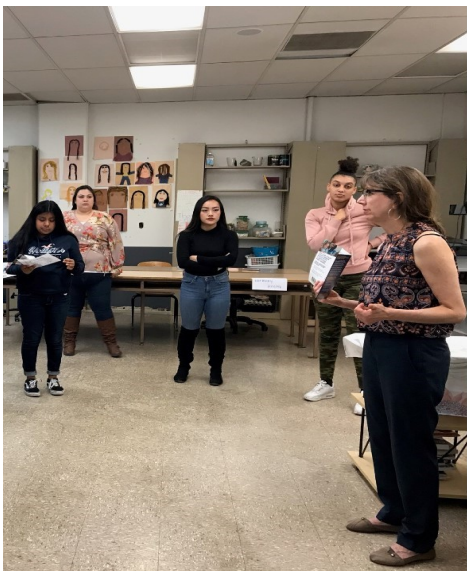
### TECHNICAL SKILLS

Students learn industry-standard skills and practices in preparation for entry level employment



### REAL WORLD LEARNING

Fashion Design students will apply their learning in real world simulations and at local retailers



### CAREER EXPLORATION

Students will explore career options and post high school requirements needed to transition to employment or additional education and training



### STUDENT LEADERSHIP

Leadership training is an integrated component of the Fashion Design Pathway

### Careers in this Pathway include:

- Fashion Designer
- Fashion/Retail Buyer
- Textile Designer
- Fashion Writer
- Sales Associate
- Merchandiser

### Fashion Designer

**2016 Employment**  
8,100

**2026 Employment**  
8,400

**Percent Change**  
(2016-2026)  
3.7%

**Annual Projected job openings**  
780

**Median Hourly Wage**  
\$32.33

**Median Annual Wage**  
\$67,244

**Entry Level Education**  
Bachelor's Degree

Source: EDD/LMID, California Projections 2016-2026